

# FinTech

## CERTIFICATE PROGRAMME



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Explore the world of FinTech in the Caribbean, with a focus on developing the BVI and Caribbean FinTech ecosystem. The course includes highly interactive, fun and convenient web based 2-hour classes twice per week (with lectures, guest speakers, exercises and demos of new tech), individual assignments to gain foundational skills and group assignments to build more complex business ideas and IT solutions. Participants will also build knowledge through asynchronous materials which can lead to professional certifications. The course targets mid-career professionals who want to upskill and be prepared for the emergence of FinTech in their organisation.

### Course Features

- ✓ Hands-on experience with emerging technologies: Digital Assets, RegTech, Data Analytics and Automation;
- ✓ FinTech concepts and cases with introduction to Design Thinking
- ✓ Leveraging Generative AI (OpenAI ChatGPT), Blockchain, and Cloud to solve business problems
- ✓ Actionable Intelligence for Business: Microsoft Power BI
- ✓ Cybersecurity and privacy policies: Balancing privacy with delighting customers
- ✓ Capstone Project to solve a business problem using Generative AI (OpenAI ChatGPT), RPA, Data Storytelling, or Blockchain
- ✓ Opportunities to become contributing members to the FinTech ecosystem of the BVI and the region

### Course Details

✓ **Begins**

18<sup>th</sup> March 2024

✓ **Duration**

there will be 5 weeks of coursework (Mondays and Wednesdays) and a 1-month Capstone Project.

✓ **Application Deadline**

11<sup>th</sup> March 2024

✓ **Fee**

\$5,000 USD

(\$3,750 for persons in the BVI)

Apply at: <https://forms.office.com/r/cVRyeE5Wub>